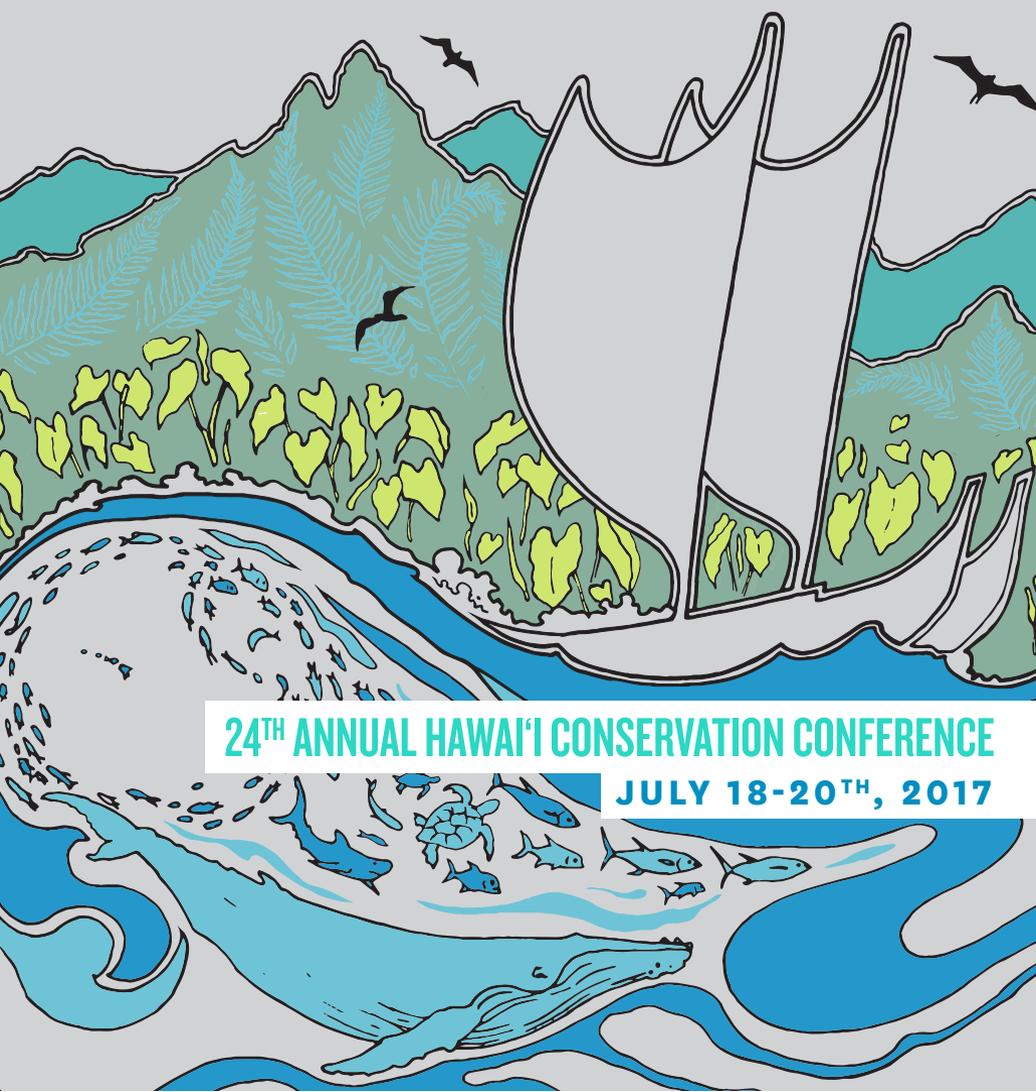


A SPONSORSHIP INVITATION

# HE WA'A HE MOKU MALAMA HONUA

CARING FOR  
OUR ISLAND EARTH



24<sup>TH</sup> ANNUAL HAWAII CONSERVATION CONFERENCE

JULY 18-20<sup>TH</sup>, 2017



**PARTNER WITH US**

**A SPONSORSHIP  
INVITATION**



HAWAI'I CONSERVATION ALLIANCE

**The Hawai'i Conservation Alliance (HCA)** is a cooperative collaboration of conservation leaders representing twenty-five government and non-profit organizations in the conservation, cultural, and education sector. Collectively, we are responsible for safeguarding Hawai'i's ocean, lands, and streams and dedicated to providing unified leadership for Hawai'i's most critical conservation issues. As a collaborative network, we work together to perpetuate native ecosystems and ensure that the unique biodiversity of our islands endures.

**The Hawai'i Conservation Alliance Foundation (HCAF)** is a 501(c)(3) non-profit charitable organization, established in 2006. The HCAF mission is to secure private support to promote effective, long-term management of Hawai'i's native ecosystems through collaborative research, training, and outreach among land managers, scientists, educators, and the general public.



Hawai'i Conservation Alliance  
FOUNDATION

The annual Hawai'i Conservation Conference (HCC) brings together over 1,200 conservation professionals, natural resource managers, scientists, and students from throughout the state. The theme of this year's 24<sup>th</sup> annual conference, *He Wa'a He Moku – Mālama Honua: Caring for Our Island Earth*, highlights the need to care for the biocultural resources of our island home as carefully as we would the limited provisions carried on a *wa'a* (canoe).

During the three-day conference, participants and guests will have the opportunity to network and participate in a wide range of activities including listening to distinguished keynote speakers, attending thought-provoking sessions, forums, workshops, and panels, and engaging in conservation awards, poster presentations, and innovative networking and training opportunities.

On behalf of the Hawai'i Conservation Alliance and Foundation, we invite you to showcase your company's support for conservation efforts in Hawai'i through a conference sponsorship. Hawai'i's conservation efforts include support of Hawai'i's native ecosystems, innovative research, and collaborative programs that preserve and protect our islands ecosystems, species, and cultural resources.

This year's conference theme, *He Wa'a He Moku – Mālama Honua: Caring for Our Island Earth*, highlights the need to treat the biocultural resources of our island home, our island earth, as carefully as we would the limited provisions carried on a *wa'a* (voyaging canoe). In Hawai'i we must work together to ensure the sustainability of our communities, our islands, and our planet. Effective stewardship will require cultural knowledge, the best available science and technology, innovative management tools, and collaboration between all sectors.

*We welcome your contribution and partnership as a sponsor and/or exhibitor. Sponsorship opportunities, benefits, and commitment forms are enclosed.*

## SPONSORSHIP BENEFITS

### Sponsors at \$10,000 or more receive these benefits:

- All the benefits of \$5,000 Sponsors plus:
- HCC media release acknowledging your sponsorship,
  - Up to two complimentary Full Conference Registrations (\$700 value), **and**
  - One complimentary Standard Exhibit Package with preferred placement (\$350 value)
  - Additional benefits tailored specifically to your sponsored activity, including opportunities to provide remarks to the audience, distribute company collateral items, and to be featured on special event signage.

### Sponsors at \$5,000 or more receive these benefits:

- All the benefits of \$2,000 Sponsors plus:
- Company logo prominently displayed on event signage and in printed materials,
  - Company logo and recognition in social and print media,
  - Company recognition at VIP Reception and Opening Reception,
  - One complimentary Full Conference Registration (\$350 value), **and**
  - One complimentary Standard Exhibit Booth Package (\$350 value).

### Sponsors at \$2,000 or more receive these benefits:

- Company logo on acknowledgements page in program schedule and on event website,
- One complimentary Full Conference Registration (\$350 value) **or** one Standard Exhibit Package (\$350 value),
- Invitation to the exclusive VIP Pre-conference Reception, **and**
- Invitations to all conference receptions and events.

## \$5,000+ OPPORTUNITIES

### INTERACTIVE EXHIBITS AND POSTER SESSION Tuesday July 18<sup>th</sup>, 2017 5:30-7:30 PM

Community organizations, natural resource managers, scientists, students, and vendors will engage with participants in interactive hands-on demonstrations of conservation, science, and research. Select green products, field equipment, programs, and books will be on hand for purchase at the popular Exhibits and Poster Session. This is a great opportunity to increase your company's visibility at an event that all participants usually attend, with a no-host bar, light refreshments and acoustic music.

**Event Co-Sponsors (2 Opportunities @ \$5,000 or 4 Opportunities @ \$2,500) 4 Opportunities @ \$5,000**  
**Special Benefits:** Your company logo will be prominently featured on the signage in the exhibit area.

Your company will have the opportunity to distribute your company's collateral item (1,000 pieces to be provided by sponsor).

### CLOSING PAU HANA LOCAL TASTING Thursday, July 20<sup>th</sup>, 2017 5:15-6:30 PM

The closing special event will showcase local food and drink, featuring signature dishes from exceptional local chefs and using ingredients from sustainable local food sources. Annual HCA Awards of Merit in Hawai'i's conservation community, Student Science awards, a grand-prize drawing, and Native Hawaiian closing protocol are highlights of this event, which offers conference attendees a festive atmosphere in which to celebrate conservation successes.

**Event Co-Sponsors (2 Opportunities @ \$5,000)**  
**Special Benefits:** Your company logo will be prominently featured on the signage in the event area and included on all printed conference materials.

Your company will have the opportunity to distribute your company's collateral item (1,000 pieces to be provided by sponsor).

## PRODUCT AND GIFT OPPORTUNITIES

### 24<sup>th</sup> HCC T-shirt \$5,000\*

Your company logo will be printed on t-shirts that will be available for purchase by all conference participants and guests.

### 24<sup>th</sup> HCC Reusable Bags \$5,000\*

Your company logo will be printed on reusable conference bags distributed to all registered conference participants to carry conference materials, to encourage the reduction of plastics, and serve as a memento.

### 24<sup>th</sup> HCC Eco-Friendly Cups \$5,000\*

Your company logo will be printed on eco-friendly beverage cups distributed to all registered conference participants encourage the reduction of waste at the conference and serve as a memento.

**\*Exclusive Sponsor Benefit: Only your Company's Logo will be imprinted on the item.**

## \$10,000+ OPPORTUNITIES

### CONFERENCE TRACKS Tuesday, July 18 – Thursday, July 20, 2017

Under the broad theme of *He Wa'a He Moku – Mālama Honua: Caring for Our Island Earth*, cutting-edge presentations along a variety of tracks offer opportunities for more than 1,000 conference attendees, students, and conservation professionals to focus on achievements, innovations, and challenges through interactive sessions, forums, workshops, and trainings. Participants are primarily from Hawai'i.

The conference tracks are a unique platform for your product or service to be recognized by environmentally minded consumers and natural resource professionals including educators and students. The 2017 tracks include:

- Cultural Integration
- Effective Conservation and Restoration
- Invasive Species Management and Biosecurity
- Building Capacity

**Track Sponsor \$10,000 (up to 4 two-hour sessions)**  
**Session Sponsor \$2,500 (one two-hour session)**

**Special Benefits:** Your company logo will be prominently featured in the program schedule and on signage during all of your sponsored track sessions. A representative from your company will have the opportunity to welcome attendees and provide remarks along with signage and/or printed materials.

### EXCLUSIVE PRIVATE VIP PRE-CONFERENCE PRIVATE RECEPTION Monday, July 17, 2017 6:00-9:00 PM

The VIP pre-conference reception will honor sponsors, keynote speakers, international attendees, legislators, key community leaders, and HCA partners. The downtown YWCA's Café Julia is the venue for this exclusive invitation-only wine and pūpū reception. The Governor will be invited and has attended in past years.

**Event Sponsor \$10,000 or In-kind Food and Beverage Co-Sponsors (2 Opportunities @ \$5,000)**

**Special Benefits:** Your company logo will be prominently featured on the signage at the event, your company will be recognized as special guests during the remarks, and representatives (2) from your company will have the unique opportunity to meet and greet attendees, provide a collateral gift for 100 guests, and provide remarks from the podium.

## \$2,000+ OPPORTUNITIES

### BREAKOUT SESSION SPONSOR Tuesday, July 18 – Thursday, July 20, 2017

A variety of educational presentations along the four conference tracks offer a wide variety of opportunities for conference attendees and conservation professionals to focus on achievements, innovations, and challenges through interactive symposia, forums, workshops, and trainings.

**Special Benefits:** Your company logo will be featured in the program schedule and on signage during the sponsored session. A representative from your company will have the opportunity to welcome attendees and provide remarks.  
**Co-Sponsors (Up to 36 Opportunities @ \$2,500/per two-hour session, dependant on Track Sponsors detailed above)**

### CONSERVATION CONNECTIONS: A WEB AND MOBILE NETWORKING TOOL

Support the marketing and expansion of "Conservation Connections," an innovative mobile and web-tool that promotes environmental stewardship and community involvement in conservation activities for professionals and volunteers across the Hawaiian Islands as well as the development of "Conservation Career Compass," a special portal for Hawai'i's college and high school students. [www.conservationconnections.org](http://www.conservationconnections.org)

**Co-Sponsors (5 Opportunities @ \$2,000)**

**Special Benefits:** Your company logo will be prominently featured on the tool's marketing materials. Your company's sponsorship will be recognized on all printed conference materials.

### NETWORKING BREAK SPONSORS

**(6 Opportunities @ \$2,000)**

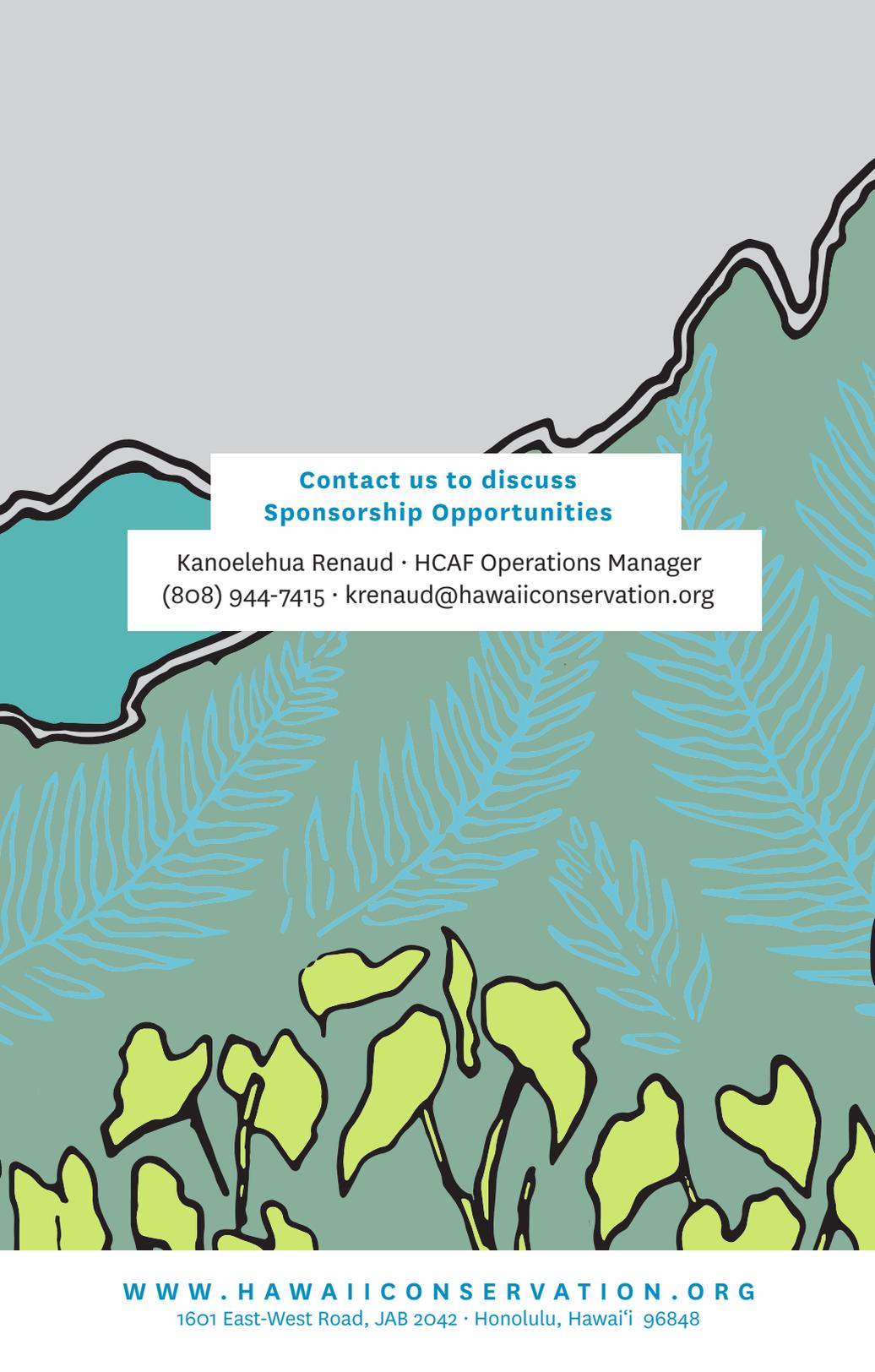
Your company's sponsorship will be announced and your logo will be printed on all conference materials.

### TRAVEL SPONSORSHIPS FOR PRESENTERS

**(Unlimited Opportunities @ \$2,000 or In-kind Sponsors)** Support travel for experts and resource managers from the Pacific Islands and U.S. Mainland. Your company's sponsorship will be recognized on all printed conference materials.

### CONFERENCE SCHOLARSHIPS FOR EDUCATORS AND NON-PROFIT STAFF

**(Unlimited Opportunities @ \$500 includes stipend for travel and registration)** Support conference registration fees for staff members from small non-profit organizations and Hawai'i Department of Education teachers to attend the Conference. Your company's sponsorship will be recognized on all printed conference materials.



**Contact us to discuss  
Sponsorship Opportunities**

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