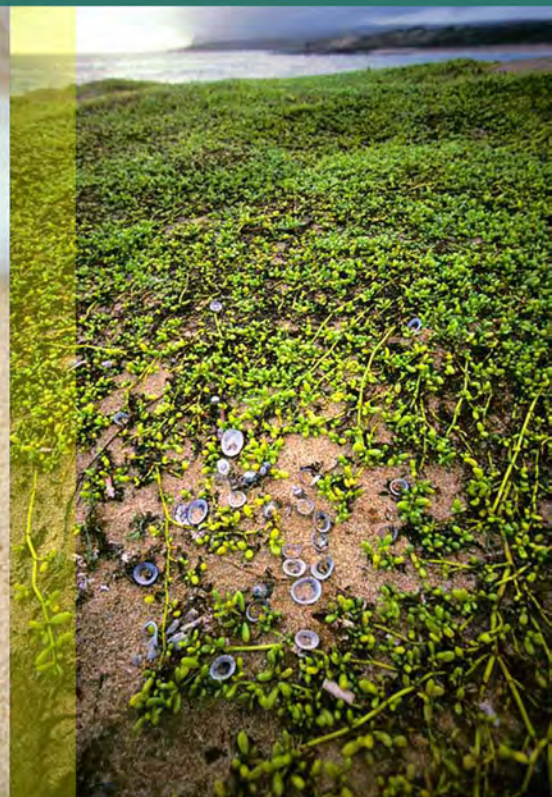




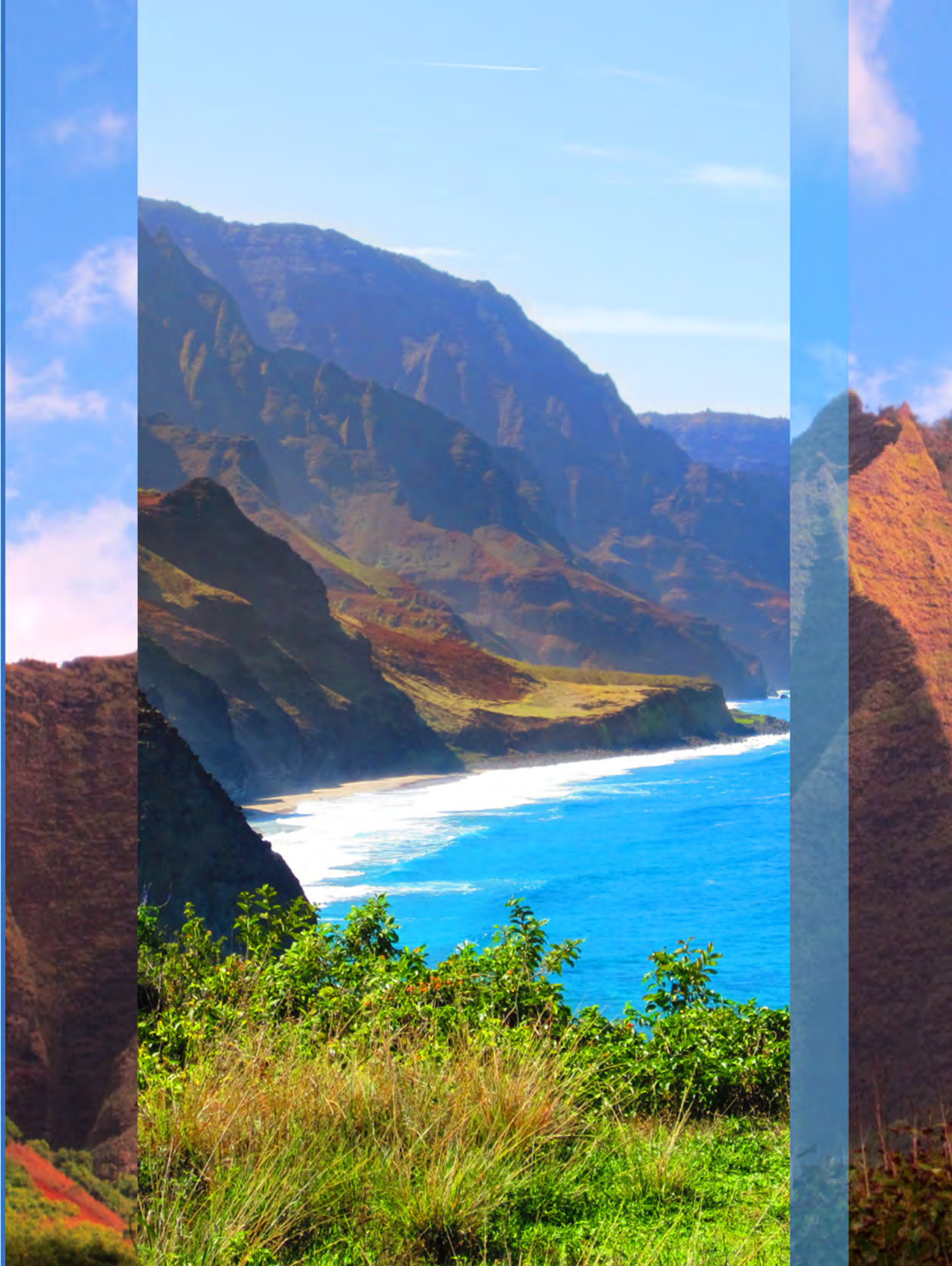
20th ANNUAL HAWAI'I CONSERVATION CONFERENCE

**What Difference Does 20 Years Make?
Reflections on Change, Innovation and
the Work that Remains**

**JULY 31 – AUGUST 2, 2012
HAWAI'I CONVENTION CENTER
HONOLULU, HAWAI'I**



A SPONSORSHIP INVITATION



A Sponsorship Invitation

The 20th Annual Hawai'i Conservation Conference (HCC) presents exceptional opportunities to demonstrate your company's support for Hawai'i's native ecosystems, innovative research, conservation excellence, and collaborative programs that preserve and protect the environment of our Islands.

The Conference will gather together more than 1,000 professional natural resource managers, scientists, and students plus 500 -1,000 O'ahu residents at the Hawai'i Convention Center.

Bolster your company's commitment to conservation and sustainability and connect with the industry leaders who will make this year's Conservation Month and Hawai'i Conservation Conference an outstanding success.

We welcome your contribution and partnership as a sponsor and/or exhibitor. Sponsorship opportunities, benefits and commitment forms are enclosed.



Partner with us



The Hawai'i Conservation Alliance (HCA) is a cooperative collaboration of conservation leaders representing nineteen government, education, and non-profit organizations. Collectively we are responsible for managing the biodiversity of Hawai'i's lands and waters. We also represent people who work and use the land and water for social, cultural, and agricultural purposes.

Our mission is to provide unified leadership and advocacy on conservation issues critical to Hawai'i. Our purpose is to work together to continue a legacy of stewardship and to achieve the goal of promoting the preservation of native terrestrial and marine ecosystems, increasing the diversity of native species, and ensure that the unique biodiversity of our islands is maintained into the future.



The Hawai'i Conservation Alliance Foundation (HCAF) is a 501(c)(3) non-profit charitable organization, established in 2006. Our mission is to secure private support to promote effective, long-term management of Hawai'i's native ecosystems through collaborative research, training, and outreach among land managers, scientists, educators, and the general public.





Sponsorship Benefits



Sponsors at \$10,000 or more receive these benefits:

All the benefits of \$5,000 Sponsors plus:

Company recognition during the Public Celebration.

HCC media release acknowledging your sponsorship.

Company recognition on TV and radio PSA spots.

Company recognition during Opening Reception for conference participants, conservation professionals and emerging professionals.

Up to two complimentary Full Conference Registrations (\$750 value) and

One complimentary Standard Exhibit Package with preferred placement (\$335 value)

Additional benefits tailored specifically to your sponsored activity.

Sponsors at \$5,000 or more receive these benefits:

All the benefits of \$1,000 Sponsors plus:

Company logo prominently displayed at event specific to your sponsorship.

Company recognition during the Awards Luncheon.

One complimentary Full Conference Registration (\$375 value) and

One complimentary Standard Exhibit Package (\$335 value)

Invitation to the exclusive Washington Place pre-conference reception.

Company logo displayed on HCC marketing and print media materials.

Additional benefits tailored specifically to your sponsored activity.

Sponsors at \$1,000 or more receive these benefits:

Company logo placement on acknowledgements page in program book

Company logo and web link on event website

Company recognition during Opening Ceremony.

One complimentary Full Conference Registration (\$375 value) or one Standard Exhibit Package (\$335 value)

Invitations to special receptions and events.



\$10,000+ Opportunities

Exclusive Conference Private Reception at Washington Place Monday, July 30, 2012, 6:00-9:00 PM

The formal pre-reception for the Hawai'i Conservation Conference will honor keynote speakers, conference donors, international attendees, Legislators, key community leaders and HCA partners. This exclusive invitation-only wine and pupu reception will take place at historic Washington Place in downtown Honolulu. The Governor has been invited and has attended in years past.

Event Sponsor \$10,000

Food and Beverage Co-Sponsor \$5,000

Special Benefits: Your company logo will be prominently featured on the signage at the event; your company will be recognized as special guests during the remarks, and representatives from your company will have the unique opportunity to meet and greet attendees, provide a collateral gift for 100 guests, and provide remarks from the podium, if you wish.

Opening Reception: Emerging Professionals Networking Event Tuesday, July 31, 2012, 5:30-8:00 PM

This event is themed "The Work that Remains: Building the Next Generation of Conservation Leaders." In addition to the "Pacific Exchange Emerging Professionals Program" award presentation, members from Pacific Internship Program for Exploring Science and Kupu will provide inspirational talks and facilitated networking activities to ensure veterans in the conservation field creatively interact with those early in their career who are looking for opportunities to build their conservation skills.

Event Sponsor \$15,000

Event Co-Sponsors (3 Opportunities @ \$5,000)

Special Benefits: Your company logo will be prominently featured on the signage at the event; your company will be recognized as special guests during the remarks; and representatives from your company will have the unique opportunity to meet and greet attendees, and provide remarks from the podium, if you wish.

HCA Awards and Concluding Luncheon Thursday, August 2, 2012, 12:30-2:30 PM

The concluding conference event features Keynote speaker Sheila Conant, Dept. of Zoology, University of Hawai'i, the HCA Awards presentation, entertainment, a Grand Prize Drawing, and the closing protocol.

Event Sponsor \$20,000

Event Co-Sponsors (4 Opportunities @ \$5,000)

Special Benefits: Your company's collateral item on Awards Luncheon Tables (800 pieces to be provided by sponsor) and representatives from your company will have the unique opportunity to meet and greet attendees and provide remarks from the podium, if you wish.



\$5,000 Combination Opportunities

20th Anniversary Public Celebration

Wednesday, August 1, 2012, 3:00-8:00 PM

The entire celebration is open to the general public and includes a cocktail and pupu reception, popular Hawaiian musicians, visual artists, films, awards, and an opportunity for the general public and conference attendees to explore conservation themes.

Event Co-Sponsors (6 Opportunities @ \$5,000)

Special Benefits: Your company logo will be prominently featured on the signage at the event, and representatives from your company will have the unique opportunity to provide remarks from the stage.

Conservation Thru Art 3:00-8:00 PM

Wyland Student Mural

Internationally recognized marine artist Wyland will inspire students to care for the environment by creating a collaborative mural about marine debris issues and the plight of the monk seal in the Northwestern Hawaiian Islands. His participation is part of FOCUS, a nationwide campaign in partnership with the U.S. Forest Service, the National Oceanic and Atmospheric Administration (NOAA), and the Wyland Foundation, which uses the beauty of art and the wonder of science to make kids aware of the shared relationship between the health of each ecosystem and the health of the planet. The health and sustainability of our planet depends on a deep understanding of nature's processes and an appreciation for the planet's natural resources and beauties. In addition to showcasing select gallery pieces, Wyland will give remarks about his marine conservation passion, and outlook on Hawai'i efforts. Students from local schools will be encouraged to participate in this once in a lifetime event!

Native Hawaiian Arts

Native Books will sponsor the integration of three artistic experiences:

Maoli Art in Real Time Gallery will be created in the center of the exhibit room for all participants to enjoy. This café mingling space will feature an inspiring mix of contemporary Hawaiian-designed features. Aupuni Place will feature a group of artists demonstrating the making of leis, kapa and other cultural symbols, and facilitate rolling educational activities surrounding the near life size Hawai'i Kakou Mural Project. Local youth and kumu artists gathered at the Hawai'i Convention Center in the Fall 2011 to paint a 10' by 64' mural depicting economic systems from an indigenous mindset, through a native Hawaiian lens. This first piece of native Hawaiian art on public display in the Hawai'i Convention Center is a testimony to combined and focused efforts of working together. The project was funded by the Office of Hawaiian Affairs and gifted to the Hawai'i Tourism Authority.





\$5,000 Combination Opportunities

(cont.)

Environmental Film Festival

Knowledge in Motion is a grassroots community awareness and outreach event that utilizes various video documentaries to educate people on current environmental, political, and cultural issues in the world. They will coordinate the presentation of conservation and sustainability films from Hawai'i.

Interactive Exhibits and Poster Session

5:30-8:00 PM

Community organizations, natural resource managers, scientists, students, and vendors, will engage the participants in interactive hands-on demonstrations of conservation, science, and research. Select green products, field equipment, programs and book titles will be on hand for purchase at the popular Exhibit and Poster Session. This is a great opportunity for your company to be visible at an event that all delegates will attend.

Awards Presentations

6:30-7:00 PM

"My Hawai'i" Student Winners Awards

Now in its sixth year, our creative initiative is open to 6-8th grade students statewide to encourage artistic expression, environmental awareness, and stewardship of Hawai'i's land and ocean resources. Winning students will be publicly recognized, receive an eco-friendly prize package, and have their work published in the "My Hawai'i" Anthology. Winning songs will be posted on the iTunes store.

Hawaii Energy Conservation Awards

In partnership with HCA, *Hawaii Energy's* Conservation Efficiency program will present an inaugural award that recognizes leaders in exemplary energy conservation practices who are actively working to reduce the State of Hawai'i's dependence on imported oil. These individuals or businesses demonstrate a passion and commitment to energy conservation, and are actively helping to create a more sustainable Hawai'i that preserves our natural environment, invests in our economic prosperity, and continues to meet our present needs without compromising the ability of future generations to meet their own needs.

Malama Hawai'i United Nations Safe Planet Campaign Awards

Hawai'i students are invited to participate in a contest that helps find solutions to plastic pollution. The United Nations Safe Planet Campaign challenges students to reinvent everyday plastic items. Hawai'i entries will be featured and awards presented.





Memorabilia Opportunities

HCC 20th Anniversary Re-usable Drinkware \$4,000

Your full-color logo imprint will be featured on one side of the reusable conference cup distributed to all registered conference participants and used during the conference to reduce waste and support the "Rise Against Plastics" Campaign. The commitment deadline is June 1st to insure production and delivery date.

Exclusive Sponsor Benefits: Only your company's logo + the conference logo will be imprinted on eco-conscious reusable drink ware.

HCC 20th Anniversary T-shirt \$5,000 - \$8,000

Your Logo imprint shared with other co-sponsors on conference t-shirts distributed to all registered conference participants. The commitment deadline is June 1st to insure production and delivery date.

Exclusive Sponsor Benefits: Only your company's logo + the conference logo will be imprinted on the t-shirts.

Co-Sponsors: Your logo will be imprinted on the t-shirts along with all other co-sponsors.
In-kind/Sponsorship Option

20th HCC Reusable Bags \$3,000

Your Logo imprint on reusable conference bags distributed to all registered conference participants to hold conference materials, encourage the reduction of plastic use in support of the "Rise Against Plastics" Campaign, and serve as a memento of the 20th Anniversary. The commitment deadline is June 1st to insure production and delivery date.



\$1,000 – \$3,000

Combination Opportunities

Individual Conference Sessions/Forums/Workshops/Symposia

A variety of educational presentations along four tracks offer opportunities for the conference attendees and practicing conservation professionals to participate in interactive sessions.

This is a great opportunity for your product or service to be recognized by professional conservation consumers. The tracks are:

- Celebrating Success: Achievements over the Past 20 Years (land management, marine conservation, resource management);
- Continuing Challenges: The Work that Remains (aliens and invasives, climate change, sector integration);
- The Way Forward: Island Contributions toward Global Sustainability (water, green building, clean energy, sustainable agriculture, aquaculture, green jobs, emerging professionals);
- Conservation through a Cultural Lens: Hawai'i and Pacific Leadership (storytelling, Native Hawaiian and the Pacific cultural practice and knowledge, island innovations).

Symposia Sponsors (\$2,500)

Session/Forum/Workshop Co-Sponsors (12 Opportunities @ \$1,500)

Special Benefits: Your company logo will be featured on the room signage and all printed conference collateral. Your company representative can introduce the session, if desired. Exclusive opportunity to provide sample products and brochures at the symposia of your sponsorship.

Coffee Break Sponsor

Your company's sponsorship will be announced at each break, and your logo will be featured on all printed conference collateral.

Co-Sponsors (5 Opportunities @ \$1,500)

HCC Schedule Boards

Your company logo will be featured on each of the Conference Schedule Boards.

Co-Sponsors (2 Opportunities @ \$1,500)

Photography Services

Your company logo will be featured on all printed conference collateral.

In-kind/Sponsorship option

Travel Sponsors

Support presenter travel from the Neighbor Islands, Pacific Islands and U.S. Mainland.

Conference Scholarships for Students and Emerging Professionals

Your company logo will be featured on all printed conference collateral.



Photos courtesy of
The Nature Conservancy:

Cover

Sea Turtle, Bruce D. Eilerts
Coastline, Richard A. Cooke III

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Lava rock & plants, Phil Spalding III

Page 4

Coastline, Richard A. Cooke III
Male Dancer, The Nature Conservancy
Hinahina, Richard A. Cooke III
Molten Lava, Adriel Heisey

Page 5

Protected Forest, Adriel Heisey

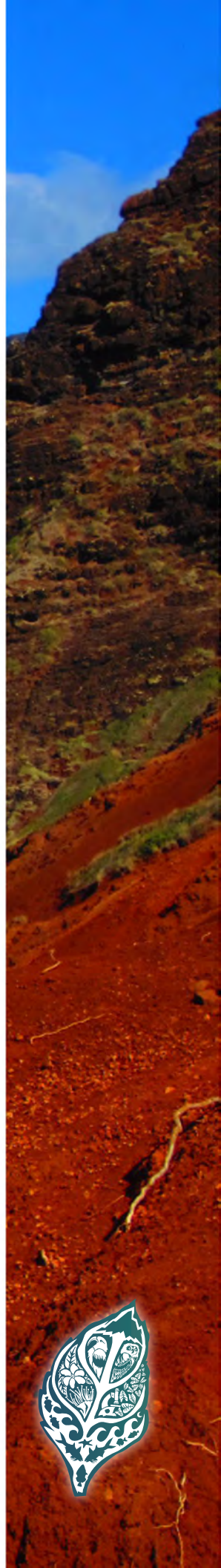
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Fence Construction, Grady Timmons

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Shoreline, Richard A. Cooke III
Hawaiian Green Sea Turtle, Kendra Choquette
Yellow Tang Reef Fish, Kendra Choquette

All other photos
Lihla Noori





2012 HAWAI'I CONSERVATION CONFERENCE



Hawai'i Conservation Alliance
— FOUNDATION —



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