



HAWAI'I CONSERVATION ALLIANCE

2026 Hawai'i Conservation Conference

*Sponsorship
Request Package*

'Imi i ke Ēwe o ka 'Āina

Guided by the Wisdom of 'Āina

July 14–16, 2026

Helumoa, Waikīkī at the Sheraton
Waikīkī & Royal Hawaiian Hotel

This July 2026 marks the 33rd annual Hawai'i Conservation Conference, the largest and most influential conservation gathering in the Pacific region. The Hawai'i Conservation Alliance & Foundation invites you to partner with us as a sponsor for the 2026 Hawai'i Conservation Conference – 'Imi i ke Ewe o ka 'Āina | Guided by the Wisdom of 'Āina – taking place Tuesday July 14th through Thursday July 16th, 2026 at Helumoa, Waikīkī (Sheraton Waikīkī & Royal Hawaiian).

Each year, this Conference brings together over 1,000 conservation practitioners, leaders, community members, and policy makers from across Hawai'i and beyond. This premier event brings the conservation community together to share cutting-edge science and innovative resource management approaches, celebrate progress, collaborate on collective action, and cultivate the next generation of conservation leadership and action in Hawai'i.

The work advanced at this Conference touches every part of life in Hawai'i. Healthy watersheds deliver clean drinking water to our communities. Reef and coastal restoration protects the surf breaks, shorelines, and nearshore resources that define our way of life. Invasive species management safeguards the native forests and agricultural lands that sustain local food systems. Conservation in Hawai'i is not only a scientific endeavor – it is the foundation of our economy, our culture, our health, and our identity as an island community. The Conference brings together the people making this work happen, and sponsorship connects your brand directly to that impact.

The Hawai'i Conservation Alliance & Foundation is a collaborative partnership of 27 federal and state agencies, educational institutions, community and cultural organizations, and nonprofit entities that are committed to unified leadership on conservation issues critical to Hawai'i. The Alliance, led by a Steering Committee made up of agency and organization leadership, has been proud to host the annual conference for more than three decades, convening a diverse network of partners to advance conservation science, collaboration, and action across the islands.

Your sponsorship of the 2026 Hawai'i Conservation Conference is a direct investment in the people, partnerships, and knowledge driving conservation across Hawai'i – and in the clean oceans, healthy lands, and thriving communities that result from this work. Sponsor support expands access for students and emerging professionals, ensures participation from cultural leaders and community members, and sustains high-quality programming and meaningful opportunities for networking and collaboration. Whether your organization operates in outdoor recreation, tourism, food and agriculture, retail, or any sector connected to Hawai'i's natural environment, this Conference offers an authentic platform to demonstrate your commitment to the places and communities your brand serves. We offer a range of sponsorship opportunities and would welcome the opportunity to work with you to identify a level of support aligned with your organization's goals and values.

We respectfully request your consideration of sponsorship support and invite you to join us in advancing conservation leadership, strengthening cross-sector collaboration, and empowering the next generation of environmental stewards in Hawai'i. Mahalo for your commitment to our islands and communities.

Mahalo nui,
Ulu Ching
Executive Director
Hawai'i Conservation
Alliance Foundation



About the Hawai'i *Conservation Alliance*

Mission

The Hawai'i Conservation Alliance's mission is to conserve and restore native ecosystems and the unique biocultural diversity of our islands through collaborative action and unified leadership.

Vision

The people, lands, and seas of Hawai'i are thriving, cared for by generations of stewards guided by excellent science and Hawaiian values and practices.

Goals

Native ecosystems are healthy, native species thrive, and ecosystem services are valued and protected.

Conservation in Hawai'i is grounded in and guided by Hawaiian knowledge, values, and practices.

Strong reciprocal connections across biocultural resources and communities of place and practice are established and widespread.

Responses to existing and emerging threats to native species and ecosystems are robust, well-coordinated, and effective.

There is robust leadership and capacity across generations to conserve and restore biocultural resources.

Our *Impact*



Unites 27 member organizations across government, nonprofits, academia, and cultural leadership to strengthen conservation across Hawai'i.

Convenes the Hawai'i Conservation Conference, the Pacific region's largest and longest-running conservation gathering.



Nearly four decades advancing statewide conservation collaboration and action.

Publishes conservation position and status reports used to advance key collaborative programming and support sound decision-making



Develops the next generation of environmental stewards through programs for Hawai'i's youth and emerging professionals.

Advances community-centered conservation solutions that strengthen outcomes across Hawai'i.

The Hawai'i Conservation *Conference*

The Hawai'i Conservation Conference is in its 33rd year as the largest and longest-running conservation conference in the Pacific region, annually convening over 1,000 scientists, cultural practitioners, resource managers, educators, students, community leaders, and policy makers.

The 2026 Hawai'i Conservation Conference is a three-day statewide gathering designed to advance conservation science, policy, practice, and community engagement across Hawai'i and the broader Pacific region. It provides a vital space for the conservation community to connect, share, and inspire action toward caring for Hawai'i's unique biodiversity and biocultural resources.



The conference serves *as a platform for:*

Presentations on cutting-edge research and applied conservation practices

Cross-sector collaboration among government agencies, nonprofit organizations, academic institutions, and community-based organizations

Elevation and integration of Indigenous and place-based knowledge systems

Professional development, mentorship, and career pathway support for students and emerging professionals

Strengthening statewide coordination to address climate change, biodiversity loss, watershed protection, and invasive species management

Celebration of research and management achievements, addressing emergent threats and renewing commitments to protecting Hawai'i's biocultural resources

Expected *Outcomes*

The conference advances conservation outcomes by facilitating the dissemination of new scientific research, innovative tools, and effective management approaches. It strengthens collaboration among managers, researchers, educators, cultural practitioners, community members, and policy makers to drive more coordinated conservation action across Hawai'i.



General Conference Sponsorship

Provides broad, high-level visibility and association with the Conference as a whole. This option offers the greatest overall reach and demonstrates organizational leadership and commitment to conservation efforts in Hawai'i.

PLATINUM SPONSOR

\$25,000

- Premier logo placement on conference website and printed materials
- Recognition during opening and closing plenary sessions
- Opportunity for brief on-stage remarks
- Four complimentary conference registrations
- Prominent exhibitor booth placement
- Dedicated sponsor spotlight in conference communications
- Recognition in post-conference impact report

GOLD SPONSOR

\$15,000

- Prominent logo placement on website and printed materials
- Recognition during plenary sessions
- Three complimentary registrations
- Exhibitor booth
- Sponsor acknowledgment in conference communications

SILVER SPONSOR

\$7,500

- Logo placement on website and select materials
- Two complimentary registrations
- Exhibitor booth
- Verbal recognition during plenary

BRONZE SPONSOR

\$3,500

- Logo recognition on website
- One complimentary registration
- Recognition in conference materials

General Conference Sponsorship

(Limited Availability)

Provides focused recognition tied to specific Conference events and experiences, such as plenary sessions, networking events, and student and emerging professional programs.

POSTER SESSION & RECEPTION SPONSOR

\$25,000

- Premier logo placement on conference website and printed materials
- Recognition during plenary sessions
- Opportunity for brief on-stage remarks
- Four complimentary conference registrations
- Prominent exhibitor booth placement

ON-SITE CHILDCARE SPONSOR

\$15,000

EXCLUSIVE

- Prominent logo placement on website and printed materials
- Recognition during plenary sessions
- Three complimentary registrations
- Exhibitor booth

STUDENT & EMERGING PROFESSIONAL SCHOLARSHIPS

\$12,000

EXCLUSIVE

- Recognition as scholarship sponsor
- Recognition during plenary sessions
- Logo on website and program materials
- Exhibitor booth
- Two complimentary registrations

COMMUNITY-BASED ORGANIZATION SCHOLARSHIPS

\$8,000

EXCLUSIVE

- Logo placement on website and select materials
- Two complimentary registrations
- Exhibitor booth
- Verbal recognition during plenary

Named Sponsorship Opportunities

(Limited Availability)

These opportunities allow sponsors to align their support with initiatives that reflect their organization's priorities and values while gaining targeted visibility among relevant audiences.

STUDENT & EMERGING PROFESSIONAL TRAVEL SUPPORT SPONSOR

\$5,500

2 AVAILABLE

- Logo recognition on website and program materials
- Recognition as scholarship sponsor
- Recognition during plenary sessions
- One complimentary registration

OPENING CULTURAL PROTOCOL AND PLENARY SESSION SPONSOR

\$3,000

3 AVAILABLE

- Recognition during plenary introduction
- Logo recognition on website and plenary slides
- One complimentary registration

STUDENT PRESENTATION AWARDS

\$3,000

2 AVAILABLE

- Logo displayed at break stations
- Logo recognition on website
- One complimentary registration

COMMUNITY-BASED ORGANIZATION SCHOLARSHIPS

\$2,000

4 AVAILABLE

- Recognition during plenary introductions and huaka'i days
- Logo recognition on website, materials, and signage
- One complimentary registration

Marketing

\$ Exposure

Annual Reach

- Over 1,000 conference attendees
- 5,000+ email subscribers
- 12,000+ social media followers

Sponsors receive recognition through

- Conference website and printed materials
- Event signage and plenary session acknowledgment
- Conference communications and digital outreach
- Complimentary registrations and exhibitor booth space depending on sponsorship level



Sponsor

Value & Impact


Sponsorship of the Hawai'i Conservation Conference is an investment in the people, partnerships, and knowledge essential to protecting Hawai'i's natural and cultural resources.

Sponsor support helps

- Expand access for students, emerging professionals, and community leaders
- Strengthen mentorship and career pathways in conservation
- Expand conservation networks for increased action.
- Advance conservation science, collaboration, and innovation

Your sponsorship demonstrates leadership and commitment to environmental stewardship and community well-being while connecting your organization with a highly engaged network of conservation professionals and leaders.

Whether your organization is rooted in conservation, business, recreation, or community, your sponsorship affirms that caring for Hawai'i's natural resources is a shared responsibility – and a shared opportunity.





Conservation is Everyone's Kuleana

A Platform for Cross-Sector Partnership

Conservation in Hawai'i is not separate from daily life — it is woven into everything that makes these islands home. The surf breaks that draw athletes and visitors from around the world depend on healthy reefs and clean water. The local food that defines Hawai'i's culinary identity grows in soil protected by native watersheds. The landscapes, coastlines, and ocean resources that anchor Hawai'i's tourism economy exist because of decades of conservation investment and community stewardship.

The Hawai'i Conservation Conference *is where this work comes together*

And it is a natural home for organizations whose brands, products, and values are connected to Hawai'i's environment and communities. We welcome sponsors from across sectors, including:

- **Outdoor & Ocean Recreation** — Surf, paddling, dive, and outdoor brands whose customers and athletes depend on clean oceans and healthy ecosystems
- **Travel & Hospitality** — Airlines, hotels, and tourism companies invested in the destinations and experiences that make Hawai'i a world-class place to visit and live
- **Food & Agriculture** — Local and national food brands, grocers, and agricultural companies connected to Hawai'i's land, water, and food systems
- **Retail & Lifestyle** — Hawai'i-rooted and Hawai'i-inspired brands whose identity reflects island values and environmental awareness
- **Corporate Sustainability Leaders** — Organizations with ESG commitments, sustainability programs, or community investment goals seeking an authentic, high-impact partnership in Hawai'i

Sponsorship of the Conference positions your organization alongside Hawai'i's most respected conservation leaders, practitioners, and community members. It offers a credible, values-aligned platform to demonstrate your commitment to the places and people your brand serves — not through marketing alone, but through direct investment in the work that sustains Hawai'i's natural and cultural resources.

We are happy to work with prospective sponsors to develop customized partnership packages that align with your organization's priorities, audience, and sustainability goals.



What Participants Say

“HCC opens the door to youth to step into action. Providing these scholarship opportunities makes it possible to see myself as a leader in a high-level space.” — **KaiLei'a Duriano**

“It was inspiring to connect with younger leaders who bring fresh perspectives to conservation.” — **Marian Chau**





"As an exhibitor booth, we are able to connect with a wide variety of conservationists and have meaningful conversations about the work we are all doing to protect Hawaii's ecosystems." — **2025 Attendee**

"HCC is a space for continued inspiration and a chance to network and just be in the presence of our wonderful conservation community." — **2025 Attendee**

"HCC gives me the chance to connect with a diverse network of conservation professionals, community leaders, and researchers from across the Pacific. These connections often lead to new collaborations that help strengthen our programs back home." — **2025 Attendee**





HAWAI'I CONSERVATION ALLIANCE

Become *a Sponsor*

We invite you to join us as a valued sponsor of the *2026 Hawai'i Conservation Conference*.

A range of general sponsorship tiers and named sponsorship opportunities are available. We welcome the opportunity to work with you to identify a level of support aligned with your organization's goals and values.

Contact: director@hawaiiconservation.org

Mahalo nui,
Ulu Ching
Executive Director
Hawai'i Conservation Alliance Foundation