



HAWAI'I CONSERVATION ALLIANCE

A Partnership Dedicated to Environmental Stewardship, Community Engagement, and Conservation Capacity

25th Annual Hawai'i Conservation Conference (HCC) July 24 - 26, 2018 * Hawai'i Convention Center, Honolulu

The Hawai'i Conservation Conference allows a diverse group of scientists, policymakers, conservation practitioners, educators, students and community members from Hawai'i and the Pacific to converge and discuss conservation. It's a time to connect, share and inspire, all with the common goal of caring for our natural resources.

Ulu Ka Lālā I Ke Kumu - From a Strong Foundation Grows an Abundant Future

The Hawaiian 'ōlelo no'eau (wise saying) "Ulu ka lālā i ke kumu" literally means, "the branch grows from the tree trunk." The word kumu can mean foundation, trunk, base, source, and teacher. The foundation set and the lessons learned from our past conservation efforts prepare us for further growth and evolution of our work. We remember and honor the foundations, and forge ahead, using new and better tools and techniques that our forebears did not have access to. We recognize that without our ancestors, we would not have the knowledge and resources we have today. We also trust that one day our own work will be the kumu, so we build the science and praxis to buttress the future we desire. At the 25th HCC, we will reach from our rich foundations of biocultural stewardship and innovate scientific exploration towards an abundant future for our environment and our communities.

SPONSORSHIP OPPORTUNITIES

Activity / Description	Value	Opportunities
Conference Track (4) 2-hour sessions	\$10,000	6
Hawai'i Conservation Alliance Foundation Reception at Washington Place, July 23, 2018	\$10,000	1
Conference Silver Anniversary Reception at Hawai'i Convention Center, July 25, 2018	\$10,000	1
25 th HCC Souvenir Drinkware	\$10,000	1
Electronic Poster Hub	\$5,000	1
Keynote Speaker or Plenary Panel	\$3,000	3
Breakout Session (1) 2-hour session	\$3,000	24
Networking Breaks	\$3,000	6
Silver Anniversary Sponsor	\$1,000	8
Premium Exhibit	\$750	12
Standard Exhibit	\$400	20
Sustainable Hawai'i Marketplace	\$400	10



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\$10,000 SPONSORSHIP OPPORTUNITIES

CONFERENCE TRACK SPONSOR (6 Opportunities)	HAWAI'I CONSERVATION ALLIANCE FOUNDATION OPENING RECEPTION Monday July 23 Washington Place	CONFERENCE SILVER ANNIVERSARY RECEPTION Wednesday July 25 Hawai'i Convention Center	25th HCC SOUVENIR DRINKWARE
<p>The conference tracks are a unique platform for your product or service to be recognized by environmentally minded consumers and natural resource professionals including educators and students. A track includes (4) 2-hour sessions (may include symposia, forums, workshops, and/or oral presentation sessions). The 2018 tracks include:</p> <ul style="list-style-type: none">* Lessons from Indigenous knowledge and conservation history* Building the future* Invasive Species management and biosecurity* Putting research into practice for a thriving 'āina	<p>The invitation-only opening reception will honor sponsors, keynote speakers, international attendees, legislators, key community leaders, and HCA partners. Historic Washington Place is the venue for this exclusive cocktail and pupu reception. The Governor will be invited and has attended in the past years.</p> <p>Or (2) \$5,000 sponsorship</p>	<p>This cocktail reception will celebrate 25 years of the Hawai'i Conservation Conference bringing together students, researchers, managers, and community leaders to advance mālama 'āina in Hawai'i. It will include tastings from locally sourced ingredients, local music and limited exhibits highlighting conservation work.</p> <p>Or (2) \$5,000 sponsorship</p>	<p>Your company logo will be printed on eco-friendly beverage drinkware distributed to all registered conference participants. This sponsorship encourages the reduction of waste at the conference, during the networking breaks, and serves as a memento. Sponsor opportunity to distribute your gift personally to the attendees. (1000)</p>

\$5,000 SPONSORSHIP OPPORTUNITIES

ELECTRONIC POSTER HUB

The HCC strives to minimize environmental impact of the conference; one way is to reduce printed paper materials. Electronic posters will utilize technology to provide a richer and more engaging presentation. Your company logo will appear on each of the video monitors and all poster presentation announcements (print or digital). Five (5) monitors; 80 posters / presenters.

\$3,000 SPONSORSHIP OPPORTUNITIES			SILVER ANNIVERSARY SPONSORSHIP \$1,000 (8 Opportunities)
KEYNOTE SPEAKER OR PLENARY PANEL (3 Opportunities)	BREAKOUT SESSIONS (1) two-hour session (24 Opportunities)	NETWORKING BREAK SPONSORS (6 Opportunities)	
Each day of the conference opens with a keynote speech from a leader in the conservation community or a plenary panel of local conservation leaders. This is the only time during the conference when there are no concurrent sessions and therefore these presentations are the most highly attended. Keynote speeches are recorded and posted online following the conference.	The educational presentations along the four conference tracks offer a wide variety of opportunities for conference attendees and conservation professionals to focus on achievements, innovations, and challenges through inter-active symposia, forums, work-shops, and trainings. Each breakout session is scheduled for two hours. The conference schedule will be announced by mid-May.	Healthy, locally sourced refreshments demonstrate your organization's commitment to the 'āina. Your company's sponsorship will be promoted during all (6) networking breaks with your logo on the concession coupon and conference APP.	Affirm your support for the cause of conservation in Hawaii, celebrating 25 years of success. A congratulatory ad* in the conference program insert in Green Magazine , 1/8 page size in the July quarterly issue. Audience reach is over 14,000. *sponsor designed camera ready AD
EXHIBITS AND MORE			
PREMIUM EXHIBIT @ \$750 (12 Opportunities)	STANDARD EXHIBIT @ \$400 (20 Opportunities)	SUSTAINABLE HAWAI'I MARKETPLACE @ \$400 (10 Opportunities)	
Upgrade your exhibit with a front row booth in room #313ABC (Booths 1 – 12), and digital media marketing opportunities to share your products and services. Expand your reach and get your message directly into the hands of each attendee. Conference APP features include Beacon, Social Wall, Splash Page, Social Media Shout-outs, Banner AD, and Gamification. In addition, Premium exhibitors receive one additional full conference registration. <i>HCA Partners may upgrade to the Digital Package by paying for a Standard Exhibitor rate of \$400.</i>	One 8'x10' exhibition space with one dressed 6' table and 2 chairs (Booths 21 – 50). Located in room #313ABC, which includes the Poster Hub and the Grab & Go All Day Concession. Includes one full registration.	Vendors selling locally sourced and/or environmentally sustainable products or services, including local business owners, artisans etc. 8'x10' exhibition space with one dressed 6' table and 2 chairs located in room #312 with the "Aloha 'Āina Café", hot lunch selections and Wi-Fi lounge. Includes one full registration.	

Sponsor Benefits	Track Sponsor (4) 2 - hour sessions	Receptions (Washington Place or Convention Center)	Conference Souvenir Drinkware	Electronic Poster Hub	Keynote / Plenary or Breakout Session	Networking Break	Silver Anniversary Sponsorship	Premium Exhibit	Standard Exhibit	Sustainable Hawai'i Marketplace
Value	\$10,000	\$10,000	\$10,000	\$5,000	\$3,000	\$3,000	\$1,000	\$750	\$400	\$400
Company Logo with link on the Conference APP and website	x	x	x	x	x	x	x	x	x	x
Logo on your sponsored item; or event signage	x	x	x	x	x	x	x			
Logo on Conference schedule materials	x	x	x	x	x	x	x			
Full Conference Registration	MAX 2	MAX 2	MAX 2	1	1	1	1	2	1	1
Standard Exhibit Booth Package	Front Row Location	Front Row Location	Front Row Location					Front Row Location	x	x
APP Interactive Map	x	x	x					x	x	x
APP Beacon	x	x	x	x	x	x		x		x
APP Push Notification	x	x	x	x	x	x				
APP Social Wall	x	x	x				x	x		
Opportunity to include remarks to the audience; or distribute company collateral items	x	x	x		x					
APP Splash Page	x	x	x	x			x	x		
APP Social media shout outs	x	x	x	x				x		
APP Banner AD	x	x	x	x			x	x		
APP Gamification								x		
APP Surveys & Interactive Polling	x				x					
Two (2) invites – Washington Place Reception	x	x	x							
Two (2) additional guests to your sponsored event		x								

Art specifications for digital media items to be provided. Due date for all art will be May 1.



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2018 HAWAI'I CONSERVATION CONFERENCE SPONSOR COMMITMENT FORM

First	Last	Title	Email Address (REQUIRED)		
Address	City	State	Zip	Phone	
Organization					
Website URL					
Description of your exhibit					
Conference Track Sponsor		\$10,000	Networking Break Sponsor		\$3,000
HCAF Opening Reception @ Washington Place (July 23)		\$10,000	Breakout Session		\$3,000
Conference Silver Anniversary Reception (July 25)		\$10,000	Silver Anniversary Sponsorship		\$1,000
25 th HCC Souvenir Drinkware		\$10,000	Premium Exhibit		\$750
Electronic Poster Hub		\$5,000	Standard Exhibit		\$400
Keynote or Plenary Panel		\$3,000	Sustainable Hawai'i Marketplace		\$400
TOTAL AMOUNT DUE					\$

PAYMENT METHODS – Check, payable to Hawai'i Conservation Alliance Foundation

Fax or Email commitments to 1-866-211-3427 or registrar@pacificrimconcepts.com

Sponsorship deadline is May 1, 2018. Art specifications for digital media items to be provided. Due date for all art will be May 1.

Mail completed forms with payment to:

[Hawai'i Conservation Alliance Foundation](#)

[1601 East West Road JAB2042](#)

[Honolulu, HI 96848](#)