

# 2024 Hawai'i Conservation Conference Sponsorship Opportunities

All sponsors receive recognition on the Conference website and in plenary session remarks, 2 full Conference registrations, and an exhibit table. Additional benefits are customized to the sponsorship type. We are ready to work with potential sponsors to design sponsorship and recognition that best fits our shared goals and needs.

To learn more about any of these opportunities and benefits, please contact Emma Anders, HCAF Executive Director, at [director@hawaiiconservation.org](mailto:director@hawaiiconservation.org).

## Exhibit and Poster Hall

**Tuesday July 30 - Thursday August 1, 2024 at the Hawai'i Convention Center Ballrooms**

This is sponsorship of the Exhibit and Poster Hall throughout the full length of the Conference. This hub of the Conference will host up to 80 exhibitors and 100 poster presenters with daily coffee and tea service. The Hall is open to all attendees as well as the general public (during certain times). Sponsor recognition will include branding of the space, prominent entrance exhibit space, and all recognition options mentioned above.

**\$40,000**

## Closing Reception

**Thursday August 1, 2024 at the Hawai'i Convention Center**

This reception will celebrate 31 years of the Hawai'i Conservation Conference while focusing on the critical work yet to be done. This Conference brings together students, researchers, managers, and community leaders to advance mālama 'āina in Hawai'i. The closing reception will emphasize the value of conservation work for our human and ecological communities, celebrate those who do the work, and encourage continued and increased commitment. It will include pupu and a no-host bar, live music, and presentation of student awards.

**\$30,000**

## Poster Reception

**Wednesday July 31, 2024 at the Hawai'i Convention Center**

After successfully hosting paper posters last year, we will continue to host paper posters rather than electronic posters to encourage increased interactions between conference attendees. Survey responses from past Conferences indicate that our audience puts high value on opportunities to interact with presenters and other attendees. A poster reception, including pupu and a no-host bar, is an effective and fun way to encourage exchanges between our conservation community.

**\$25,000**

## **Voices Across Moananuiākea Forum**

**Wednesday July 31, 2024 at the Hawai'i Convention Center**

This forum hosted by the Society for Conservation Biology Oceania (SCBO) at the 2024 Hawai'i Conservation Conference will provide an opportunity for Indigenous leaders and conservation practitioners from across Oceania (Pacific Islands, Australia, Aotearoa New Zealand) to share their experiences and knowledge, and for people from Hawai'i and the broader region to engage in a dialogue about conservation and cultural practice. The intent of the forum is to help make connections between projects and practitioners in Hawai'i and other parts of Oceania, and to connect and reconnect SCBO members and leaders with HCA members, leaders and conference attendees. Sponsorship will allow for a fully hybrid session, allowing for meaningful participation of resource stewards and community leaders from across the Pacific.

**\$15,000**

## **On-Site Childcare for Neighbor-Island Attendees**

**Tuesday July 30 - Thursday August 1, 2024 at the Hawai'i Convention Center**

Professional travel can be especially challenging for those with young children who must find childcare outside of their typical work schedule. On-site childcare will allow for those individuals who may not attend because of their family responsibilities to participate in this meaningful professional development opportunity.

**\$15,000**

## **Conference Gathering Space (1 Opportunity)**

Networking is a critical function of the Hawai'i Conservation Conference, especially for students and emerging professionals. A gathering space will allow for informal and unplanned meetings and discussions among conference attendees. This room will have a mix of large (10 pax) and small (4 pax) round top tables as well as lauhala mats for gathering on the floor.

## **Networking Breaks (8 Opportunities)**

Networking breaks provide refreshments (e.g. coffee, tea, light snacks) for these target groups in the morning and during scheduled breaks in the Conference agenda with the intention to bring together aspiring and established leaders. Participants will be encouraged to bring virtual or paper business cards and to organize themselves by track.

## **Session Recording (24 Opportunities)**

From 2020-2022, the HCC pivoted to a virtual format in response to the pandemic. While we are very excited to be able to gather in-person once again, one of the benefits of the virtual Conference was our ability to preserve video recordings of the presentations. The Alliance steering committee regularly identifies content that may be of particular interest to a public audience and, with support, we can record and make freely available selected Conference sessions.

**\$5,000 - \$10,000**