



## Pūpūkea Marine Life Conservation District

In 1983, the State of Hawai'i created the Pūpūkea Marine Life Conservation District to provide marine life within Pūpūkea (Sharks Cove) and Kalua o Maua (Three Tables) with a protected area in which to grow and reproduce. In 2002, the MLCD was expanded to include Waimea Bay, protecting over 100 acres.

The goal of protecting this spectacular cultural and ecological treasure of the North Shore from unregulated use and taking of marine life is to restore its historical abundance and to replenish the fish and other marine life in the adjacent areas for all to enjoy.



## Mālama Pūpūkea-Waimea

Mālama Pūpūkea-Waimea is a volunteer-based North Shore non-profit, formed in 2005 as part of the State's Makai Watch community stewardship program. Our programs educate residents and visitors to the Pūpūkea Marine Life Conservation District about the importance of marine life and habitat protection.

Mālama Pūpūkea-Waimea works hand-in-hand with the community and government partners to "mālama" (take care) of the fish, invertebrates, coral reefs, and other marine species that inhabit this area. Solely supported by private donors and grant funding, our organization trains and actively engages our community in variety of ways:

- Outreach and Education
- Makai Watch - Education, Prevention and Reporting of Fishing and Other Illegal Activities Within the MLCD.
- Lawai'a Pono (ethical fishing based on cultural knowledge)
- Native Hawaiian Plant Coastal Restoration Project
- Biological and Human Use Monitoring
- Ka Papa Kai - Marine Science for Youth
- Beach Cleanups, and more!



## Why help protect the Pūpūkea Marine Life Conservation District?



The MLCD provides a refuge for marine life to grow and reproduce so that there will be resources for future generations. Many are unaware this area is protected which results in uninformed users damaging reefs and undermining years of conservation efforts by illegally fishing. Education about this special place is critically important.



Marine Life Conservation Districts rebuild fish stocks in adjacent areas for all to enjoy through "spillover" which helps to restore healthy fish, coral reefs, and other marine life far beyond the boundaries of the MLCD.



A healthy and clean ocean is important for our community, from our keiki to our kūpuna. Overfishing, chemicals from sunscreen, pollution and trash in the water and on the shoreline, and trampling the reef all threaten coral, fish and all other marine life. By protecting this area, we are helping to ensure abundant resources for future generations.

